

Privacy Policy

What this Privacy Policy covers

Your privacy is important. This Privacy Policy lays out the information collected on this website and how HelloHappen uses that information to conduct business.

Collecting personal information

HelloHappen collects the following information:

- Information about your usage of this website.
- Information that you provide to subscribe to our newsletter – first name and email address.
- Information that you may provide to submit a contact form – first name, email address, name and description of business, business website URL, and scheduling information.
- Information you use to complete any payment transactions via Stripe, Squarespace's payment platform.
- Any other information that you send to us via email.

Using personal information

HelloHappen uses this information to do the following:

- Administer this website.
- Initiate email and phone contact with you upon request (contact form submittal).
- Send you statements and invoices for purchased services.
- Collect payments from you for purchased services.
- Send you our newsletter and marketing information.

When HelloHappen provides your information to any subcontractors or other parties, that party will be obligated to comply with this Privacy Policy. HelloHappen may disclose your personal information where required by law in connection to any potential or active legal proceedings and as needed to demonstrate our legal rights.

Data security

HelloHappen will take all reasonable measures to prevent the loss, misuse, alteration, or exposure of your personal information. We store all information you provide on our secured network, and all information related to transactions is encrypted using Squarespace's payment platform, Stripe.

Cross-border data transfers

Information that HelloHappen collects, as described above, may be stored in, processed in, and transferred among any of the countries in which HelloHappen operates. Any personal information you submit and agree to have displayed on this website (e.g., testimonials) will be published on the Internet and visible in countries around the world.

Updates

We will occasionally make updates to this Privacy Policy by updating this document on the website. Please check back frequently to make sure you are familiar with the policy.

Visitors' GDPR Rights

If you are within the European Union, you have specific rights under the General Data Protection Regulation of 2018. Those rights include the following.

- The right to request and receive access to your data that we store and the rights to either rectify or erase your personal data.
- The right to seek restrictions on the processing of your data.
- The right to object to the processing of your data and the right to the portability of your data.
- The right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation.
- To the extent that you provided consent to our processing of your personal data, you have the right to withdraw that consent at any time, without affecting the lawfulness of processing based upon consent that occurred prior to your withdrawal of consent.

We will retain the any information you choose to provide to us until either you ask us to delete the information, or we decide to cease retaining your data or using our existing data providers, whichever happens first.

We require only the information that is reasonably required to enter into a contract with you. We will not require you to provide consent for any unnecessary processing as a condition of entering into a contract with us.

External websites

This website links to other websites and HelloHappen is not responsible for the privacy policies or practices of those websites or any other third party.

Questions?

Please contact ashley at hellohappen dot com.